

CTG:

THE GALA

TRIBUTE ADS SPECS

Tribute Ads are messages that celebrate the honorees Phylicia Rashad or Joel Grey, and/or Center Theatre Group. They will appear in the Gala program that will be distributed in the Mark Taper Forum during the Gala performance on Sunday, March 29, 2026. Please submit ads by March 11, 2026, to ensure inclusion in the program.

PRICING:

FULL PAGE \$2000 (included in \$100k gala package)

HALF PAGE \$1250 (included in \$50k & \$25k gala package)

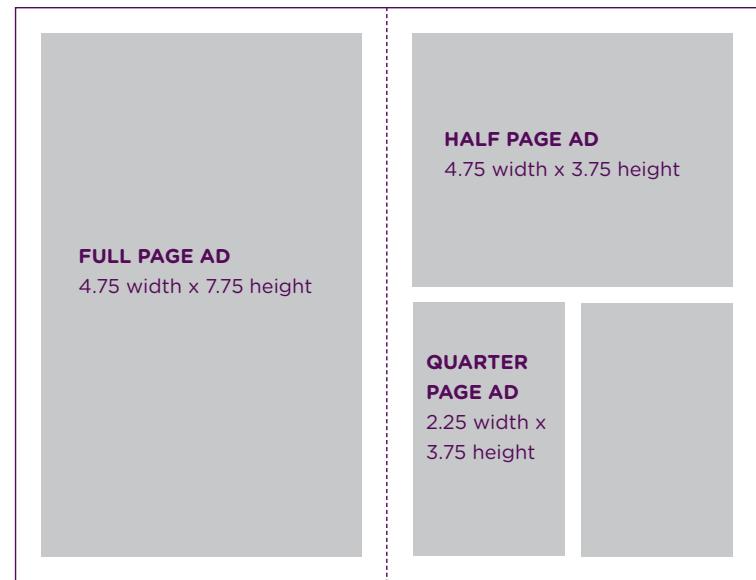
QUARTER PAGE \$750 (Included in \$10k gala package)

DIMENSIONS:

FULL PAGE 4.75" x 7.75"

HALF PAGE 4.75" x 3.75"

QUARTER PAGE 2.25" x 3.75"



SPECS:

- Black and White only
 - Text and Logo only
 - Tribute Ad copy may be submitted via email as text, JPG or Word file.
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To submit your Tribute Ad or for questions, please contact us at GalaTribute@ctgla.org or for more information, visit ctgla.org/2026gala

